

# Sample Conference Evaluation

**Event Evaluation**

**November 5 - 7, 2013**

**CONFIDENTIAL**

**ShowValue**  
EVENT MEASUREMENT

---

1630 S Research Loop, Suite 170, Tucson, AZ 85710 (877) 474-6982 [www.ShowValue.com](http://www.ShowValue.com)

# Table of Contents

	<i>Page</i>
Executive Summary	i
Session Evaluation Form	iii
<hr/>	
<i>Session</i>	<i>Page</i>
“What the Heck is Selfish Safety?”	1
Avoiding and Repairing Equipment Failures	2
Basics of Coordinating Exploration	3
Basics of Mapping	4
Building Double Insulated Walls	5
Cash Flow Management for Site Managers	7
Contracts From a Contractor's View	9
Developing and Determining the Value of Your Safety Program	11
Engraving Equipment to Prevent Loss	12
Evacuation Tips: Tools and Strategies	14
Exploration Techniques	16
Extrapolating Data	17
Financial Secrets Your Numbers Can Tell You	18
Getting the Most From Your Data Analysis	21
How to Avoid and Fix Leakage Problems	22
How to Find, Hire and Keep Great Employees!	23
How to Handle Your Thoroughbred, Fence-Sitter and Carp	25
How to Turn Your Crew Into a High Performance Team	26
Human Resources Fundamentals	27
Job Leadership – Now You’re Leading and Managing People	28
Leadership Skills for Contractors	29
Markup and Profit: A Guide	30
New Ways to Take the Guesswork Out of Estimating	31
On-Site Equipment, Part I: Evaluation and Repair Strategies	32
On-Site Equipment, Part II: Preparation and Placement Techniques	33
Opportunities using Previous Data: Why, How and Where	34
OSHA – What You Don’t Know Could Hurt You	35

<i>Session</i>	<i>Page</i>
Pattern Searching: Basics of L-Numbers	36
Practical Strategic Planning	37
Preparing an Accurate and Profitable Project Estimate	38
Preventing and Handling Heat Loss	39
Profitable Business Planning	41
Reinforcement Advancements	42
Repair of Pre-Structural Artifacts	43
Residual Grants: The Gifts that Keep on Giving	44
Self-Consolidating Patching	45
Stationary Devices: Precast and Cast-in-Place	46
Sustainable Design: Impacts and Challenges	47
Ten Key Elements of a World Class Safety Initiative	49
Ten Key Ways to Measure Success	50
Time Management	51
Tips to Avoid Disturbing Plant Life	52
Topography Basics, Part I	53
Troubleshooting and Repair of Submersible Surface Defects	54
Troubleshooting Field Problems, Part 2	55
What Makes A Good Contractor and Field Manager	56
What You Need to Know About Testing and Evaluation	57
Where is All the Money Going? Automating Time and Attendance	59
Why Scientists Work Too Hard and Earn Too Little	60

# Sample Conference Evaluation

## Overall Conference Evaluation Report

**Number of Respondents: 2764**

	Excellent	Very Good	Good	Fair or Poor
<b>1. Based on the time and money you invested in attending, please rate the level of value you received:</b>	30.3%	56.8%	12.1%	0.8%

	Yes	No	Not Sure
<b>2. Would you recommend this conference to others in your position?</b>	96.2%	0.0%	3.8%
<b>3. Was the overall conference content relevant to your business needs?</b>	97.7%	2.3%	

**4. We would like to know what you thought of the following components. Please rate each of the following:**

	Excellent	Very Good	Good	Fair or Poor	N/A
<b>Web Site</b>					
Content	26.8%	48.8%	20.3%	4.1%	
Ease of downloading documentation	31.9%	44.6%	19.3%	4.2%	
Registration process	39.0%	38.2%	17.1%	5.7%	
<b>Resort</b>					
Guest Rooms	60.2%	26.7%	3.1%	0.8%	9.2%
Meeting Rooms	46.0%	46.7%	7.3%	0.0%	
Food Quality	36.5%	42.0%	16.7%	4.8%	
Overall Service Experience	50.4%	44.8%	4.0%	0.8%	
<b>Length of Conference</b>	31.7%	48.5%	15.8%	4.0%	
<b>Networking Events</b>					
Sunday Night Reception	21.1%	25.0%	7.0%	4.7%	42.2%
Monday Night Gala Event	26.2%	23.3%	19.4%	10.9%	20.2%
<b>Geographic location</b>	36.1%	40.1%	16.4%	7.4%	
<b>Cost of the Conference</b>	17.2%	34.4%	43.7%	4.7%	
<b>Overall Event Organization</b>	51.1%	44.3%	4.6%	0.0%	

# Sample Conference Evaluation

## Overall Conference Evaluation Report

**5. Please rate the usefulness of each of the following:**

	Extremely Useful	Very Useful	Somewhat Useful	Not Very or Not at All Useful	N/A
<b>General Sessions</b>					
Susan Smith	31.1%	53.8%	15.1%	0.0%	0.0%
Gail McDonald	6.6%	85.7%	7.7%	0.0%	0.0%
Marketing Award Presentations	19.3%	60.5%	16.7%	3.5%	0.0%
Michael Collins	18.1%	38.8%	30.2%	11.2%	1.7%
Ellen Downing	60.6%	30.8%	6.0%	2.6%	0.0%
<b>Track Sessions</b>	32.0%	49.5%	17.5%	1.0%	0.0%
<b>Sponsor Pavillion</b>	13.5%	23.1%	38.4%	20.2%	4.8%

	Just Right	Not Enough	Too Much
<b>6. Was the time provided for networking among your colleagues:</b>	77.5%	15.8%	6.7%

**7. In terms of education, how did this year's conference compare to last year's? This year's is:**

<b>Significantly better</b>	2.6%
<b>Generally better</b>	19.7%
<b>Same</b>	10.3%
<b>Not as good</b>	0.0%
<b>Considerably worse</b>	0.0%
<b>Did not attend last year</b>	67.4%

**Was the overall conference content relevant to your business needs? (please explain)**

Verbatims of overall conference content relevance comments are listed here.

**What did you like best about the conference?**

Verbatims of what attendees liked best are listed here.

**What would you change about the conference?**

Verbatims of what attendees would change are listed here.

**Name - Company - Email Address**

Verbatims of contact information are listed here.

---

# Sample Conference Evaluation

## Session Evaluation - All Sessions

---

### Summary

A total of 1,455 evaluation forms from 49 sessions were returned to ShowValue, Inc. for processing. The number of forms for each session ranged from 8 to 69 for an average of 29.7 per session. The overall session evaluation return rate was 66.3%.

The Total Event calculated scores (the combined ratings for each category) are:

Session ratings: 3.93  
Speaker ratings: 4.15

83.87% of speakers received a Calculated Speaker Rating\* of Excellent or Very Good.

\* The Calculated Speaker Rating is based on ratings for the speaker's Content, Topic Knowledge, and Presentation Skills.

---

The top 15 Sessions, based on the SESSION SCORE are:

MAN43	Ten Key Elements of a World Class Safety Initiative	4.45
MAN47	Leadership Skills for Contractors	4.37
MAN38	What Makes A Good Contractor and Field Manager	4.32
PRO13	On-Site Equipment, Part II: Preparation and Placement Techniques	4.31
MAN49	"What the Heck is Selfish Safety?"	4.29
PRO1	Topography Basics, Part I	4.28
PRO8	Exploration Techniques	4.27
MAN23	Getting the Most From Your Data Analysis	4.26
PRO4	Residual Grants: The Gifts that Keep on Giving	4.25
MAN31	Cash Flow Management for Site Managers	4.24
TEC50	Preparing an Accurate and Profitable Project Estimate	4.22
MAN36	Profitable Business Planning	4.22
MAN39	How to Find, Hire and Keep Great Employees!	4.20
PRO11	On-Site Equipment, Part I: Evaluation and Repair Strategies	4.20
MAN22	Opportunities using Previous Data: Why, How and Where	4.19

---

The top 15 Speakers, based on the SPEAKER SCORE are:

Michael Stone	Cash Flow Management for Site Managers	4.82
Peter Furstlauer	Ten Key Elements of a World Class Safety Initiative	4.75
David Huffman	Opportunities using Previous Data: Why, How and Where	4.74
Jon Stringer	Leadership Skills for Contractors	4.67
Joe Popovic	On-Site Equipment, Part I: Evaluation and Repair Strategies	4.64
Rick Norlander	Getting the Most From Your Data Analysis	4.64
James Adrianery	Preparing an Accurate and Profitable Project Estimate	4.62
Rick Dutmerson	What Makes A Good Contractor and Field Manager	4.61
Megan Geans	Residual Grants: The Gifts that Keep on Giving	4.60
Barbara Goudreau	How to Find, Hire and Keep Great Employees!	4.58
Jerry Kasmacher	Tips to Avoid Disturbing Plant Life	4.58
Tom Holland	Topography Basics, Part I	4.56
Dan Fischer	Opportunities using Previous Data: Why, How and Where	4.50
Michael Stone	Markup and Profit: A Guide	4.49
Tom Young	Building Double Insulated Walls	4.49

---

---

# Sample Conference Evaluation

## Session Evaluation - All Sessions

---

The bottom 15 Sessions, based on the SESSION SCORE are:

MAN33	Financial Secrets Your Numbers Can Tell You	2.58
MAN32	New Ways to Take the Guesswork Out of Estimating	3.35
PRO12	Repair of Pre-Structural Artifacts	3.58
PRO18	Preventing and Handling Heat Loss	3.58
MAN37	Time Management	3.61
MAN44	Evacuation Tips: Tools and Strategies	3.69
MAN35	Practical Strategic Planning	3.75
PRO7	Stationary Devices: Precast and Cast-in-Place	3.75
TEC51	Job Leadership – Now You’re Leading and Managing People	3.77
MAN40	Human Resources Fundamentals	3.80
MAN48	Where is All the Money Going? Automating Time and Attendance	3.81
PRO6	Basics of Mapping	3.85
PRO15	Avoiding and Repairing Equipment Failures	3.85
PRO21	Self-Consolidating Patching	3.86
MAN46	How to Handle Your Thoroughbred, Fence-Sitter and Carp	3.87

---

The bottom 15 Speakers, based on the SPEAKER SCORE are:

Dave Harrison	Financial Secrets Your Numbers Can Tell You	2.56
James Adrianery	New Ways to Take the Guesswork Out of Estimating	3.53
Robert Joyce	Repair of Pre-Structural Artifacts	3.66
Joe Popovic	Repair of Pre-Structural Artifacts	3.71
Tom Rayburn	Stationary Devices: Precast and Cast-in-Place	3.71
Charles Cooke	Time Management	3.72
Mike Haymaker	Evacuation Tips: Tools and Strategies	3.79
Adele Adrian	Ten Key Ways to Measure Success	3.80
John Groomer	Topography Basics, Part I	3.87
Calvin McCarty	Basics of Coordinating Exploration	3.95
Terry Friend	Pattern Searching: Basics of L-Numbers	4.00
Michael Schueller	Preventing and Handling Heat Loss	4.01
Scott Prewitt	Where is All the Money Going? Automating Time and Attendance	4.07
Bruce Thompson	Developing and Determining the Value of Your Safety Program	4.08
Joan Bergman	Tips to Avoid Disturbing Plant Life	4.08

# Sample Conference Evaluation

## Session Evaluation - All Sessions

The following table provides a summary of all session results:

<b>Session Evaluation</b>						
<b>Event Session Score = 3.93</b>						
<i>Note: Session Score is based on the four questions below.</i>						
	<b>Excellent</b>	<b>Very Good</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Average Score</b>
<i>Information presented met my expectations:</i>	35.5%	38.1%	19.9%	5.3%	1.2%	4.02
<i>The session was at the educational level I need:</i>	31.0%	36.3%	21.9%	9.3%	1.5%	3.86
<i>Session content matched description:</i>	35.8%	36.5%	21.0%	5.0%	1.7%	4.00
<i>Overall session evaluation:</i>	41.8%	20.8%	19.7%	14.7%	3.0%	3.84
	<b>Too Long</b>		<b>Just Right</b>		<b>Too Short</b>	
<i>Session length relative to the amount of content:</i>	11.3%		84.5%		4.1%	

<b>Demographics</b>					
	<b>Customer</b>	<b>Partner</b>	<b>Employee</b>	<b>Prospect</b>	<b>Other</b>
<i>I am a::</i>	9.1%	26.4%	31.2%	28.8%	4.5%

<b>Speaker Evaluation</b>						
<b>Event Speaker Score = 4.15</b>						
<i>Note: Session Score is based on the four questions below.</i>						
	<b>Excellent</b>	<b>Very Good</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Average Score</b>
<i>Content:</i>	50.5%	30.0%	14.5%	4.5%	0.5%	4.25
<i>Topic Knowledge:</i>	60.9%	26.5%	10.4%	1.9%	0.3%	4.46
<i>Presentation Skills:</i>	33.4%	36.4%	21.5%	7.2%	1.6%	3.93

**Number of Evaluation Forms Returned: 1,455**  
**Number of Sessions with Forms Returned: 49**  
**Average Number of Forms per Session: 29.7**



# Sample Conference Evaluation

## Individual Session Evaluation

**Session Name:** MAN49 - "What the Heck is Selfish Safety?"

**Total Evaluations** 28

**Speaker(s):** Elaine Bradway

### Session Evaluation

**Session Score = 4.29    Event Session Score = 3.93**

*Note: Session Score is based on the four questions below.*

	Excellent	Very Good	Good	Fair	Poor	Average Score	Track Average	Event Average
<i>Information presented met my expectations:</i>	40.0%	45.0%	15.0%	0.0%	0.0%	4.25	<b>4.24</b>	<b>4.02</b>
<i>The session was at the educational level I need:</i>	50.0%	35.0%	15.0%	0.0%	0.0%	4.35	<b>4.14</b>	<b>3.86</b>
<i>Session content matched description:</i>	40.0%	45.0%	10.0%	5.0%	0.0%	4.20	<b>4.00</b>	<b>4.00</b>
<i>Overall session evaluation:</i>	63.1%	15.8%	15.8%	5.3%	0.0%	4.37	<b>4.08</b>	<b>3.84</b>

	Too Long	Track Too Long	Event Too Long	Just Right	Track Just Right	Event Just Right	Too Short	Track Too Short	Event Too Short
<i>Session length relative to the amount of content:</i>	5.6%	<b>2.1%</b>	<b>11.3%</b>	94.4%	<b>97.9%</b>	<b>84.5%</b>	0.0%	<b>0.0%</b>	<b>4.1%</b>

### Demographics

	Customer	Partner	Employee	Prospect	Other
<i>I am a::</i>	5.0%	40.0%	35.0%	20.0%	0.0%

### Speaker Evaluation

	Excellent	Very Good	Good	Fair	Poor	Average Score	Track Average	Event Average	
<b>Elaine Bradway</b>	<b>Speaker Score = 4.41    Event Speaker Score = 4.15</b>								
<i>Content:</i>	50.0%	50.0%	50.0%	50.0%	50.0%	4.40	<b>4.51</b>	<b>4.25</b>	
<i>Topic Knowledge:</i>	55.5%	55.5%	55.5%	55.5%	55.5%	4.50	<b>4.60</b>	<b>4.46</b>	
<i>Presentation Skills:</i>	50.0%	50.0%	50.0%	50.0%	50.0%	4.35	<b>4.07</b>	<b>3.93</b>	

### Comments

#### Speaker Comments

- o Energetic Speaker - Rolled thru the concepts!
- o Entertaining.
- o Very energetic and knowledgeable, great personality.
- o Very lively - kept you interested.
- o Very personable, excellent presentation skills, very knowledgeable.

#### Session Comments

- o Excellent content and very informative. Speaker was very entertaining and personable.
- o Informative and fast-paced, kept my attention early this morning.
- o I've been doing this for 20 years so I didn't really learn anything new as I hoped to. But session was good for people new to the job.
- o Not quite long enough. Would be interesting to see if there could be a power session - over the course of an afternoon. Issues are everywhere and a common issue.<sic> Need more time to have good discussion sessions.
- o Started off slow but picked up as class went on. Participation was the main contributing factor.

# Sample Conference Evaluation

## Individual Session Evaluation

**Session Name:** PRO15 - Avoiding and Repairing Equipment Failures

**Total Evaluations** 36

**Speaker(s):** Bruce Super

### Session Evaluation

**Session Score = 3.85    Event Session Score = 3.93**

*Note: Session Score is based on the four questions below.*

	Excellent	Very Good	Good	Fair	Poor	Average Score	Track Average	Event Average
<i>Information presented met my expectations:</i>	19.4%	55.6%	22.2%	2.8%	0.0%	3.92	<b>4.16</b>	<b>4.02</b>
<i>The session was at the educational level I need:</i>	19.4%	41.7%	27.8%	11.1%	0.0%	3.69	<b>3.96</b>	<b>3.86</b>
<i>Session content matched description:</i>	41.7%	38.9%	19.4%	0.0%	0.0%	4.22	<b>4.13</b>	<b>4.00</b>
<i>Overall session evaluation:</i>	33.4%	19.4%	19.4%	25.0%	2.8%	3.56	<b>3.74</b>	<b>3.84</b>

	Too Long	Track Too Long	Event Too Long	Just Right	Track Just Right	Event Just Right	Too Short	Track Too Short	Event Too Short
<i>Session length relative to the amount of content:</i>	11.1%	<b>11.8%</b>	<b>11.3%</b>	80.6%	<b>79.9%</b>	<b>84.5%</b>	8.3%	<b>8.3%</b>	<b>4.1%</b>

### Demographics

	Customer	Partner	Employee	Prospect	Other
<i>I am a::</i>	11.1%	19.4%	27.8%	38.9%	2.8%

### Speaker Evaluation

	Excellent	Very Good	Good	Fair	Poor	Average Score	Track Average	Event Average
<b>Speaker Score = 4.45    Event Speaker Score = 4.15</b>								
<i>Content:</i>	80.6%	80.6%	80.6%	80.6%	80.6%	4.81	<b>4.36</b>	<b>4.25</b>
<i>Topic Knowledge:</i>	86.1%	86.1%	86.1%	86.1%	86.1%	4.86	<b>4.48</b>	<b>4.46</b>
<i>Presentation Skills:</i>	19.4%	19.4%	19.4%	19.4%	19.4%	3.69	<b>4.05</b>	<b>3.93</b>

### Comments

#### Speaker Comments

- Excellent preparation and use of supplemental material to explain complex topic.
- He spoke too fast at the beginning, but as the session went on his pace was better (much).
- He was a fabulous teacher. Delivered material well, kept us focused and made it interesting and fun!
- Less audience participation.
- Speaker - very good energy and speaking presentation skills.
- Terrific presentation. Gave me many new ideas. Easy to listen to. Good time manager.

#### Session Comments

- A lot of information for the time frame.
- A lot of information in such a short period.
- No new material presented, session too long for material covered.
- Topic is overly broad, which requires a surface treatment of a very important subject. Handouts need reworking.
- Very enlightening, not so frightening.



# Sample Conference Evaluation

## Individual Session Evaluation

**Session Name:** PRO6 - Basics of Mapping

**Total Evaluations** 13

**Speaker(s):** Richard Cofoidery

### Session Evaluation

**Session Score = 3.85    Event Session Score = 3.93**

*Note: Session Score is based on the four questions below.*

	Excellent	Very Good	Good	Fair	Poor	Average Score	Track Average	Event Average
<i>Information presented met my expectations:</i>	15.4%	53.8%	30.8%	0.0%	0.0%	3.85	<b>4.16</b>	<b>4.02</b>
<i>The session was at the educational level I need:</i>	30.8%	30.7%	15.4%	23.1%	0.0%	3.69	<b>3.96</b>	<b>3.86</b>
<i>Session content matched description:</i>	38.4%	30.8%	23.1%	7.7%	0.0%	4.00	<b>4.13</b>	<b>4.00</b>
<i>Overall session evaluation:</i>	30.8%	30.7%	30.8%	7.7%	0.0%	3.85	<b>3.74</b>	<b>3.84</b>

	Too Long	Track Too Long	Event Too Long	Just Right	Track Just Right	Event Just Right	Too Short	Track Too Short	Event Too Short
<i>Session length relative to the amount of content:</i>	23.1%	<b>11.8%</b>	<b>11.3%</b>	46.2%	<b>79.9%</b>	<b>84.5%</b>	30.8%	<b>8.3%</b>	<b>4.1%</b>

### Demographics

	Customer	Partner	Employee	Prospect	Other
<i>I am a::</i>	7.7%	30.8%	7.7%	53.8%	0.0%

### Speaker Evaluation

	Excellent	Very Good	Good	Fair	Poor	Average Score	Track Average	Event Average	
<b>Richard Cofoidery</b>	<b>Speaker Score = 4.14    Event Speaker Score = 4.15</b>								
<i>Content:</i>	50.0%	50.0%	50.0%	50.0%	50.0%	4.50	<b>4.36</b>	<b>4.25</b>	
<i>Topic Knowledge:</i>	50.0%	50.0%	50.0%	50.0%	50.0%	4.50	<b>4.48</b>	<b>4.46</b>	
<i>Presentation Skills:</i>	30.8%	30.8%	30.8%	30.8%	30.8%	3.69	<b>4.05</b>	<b>3.93</b>	

### Comments

#### Speaker Comments

- o Extremely knowledgeable, willing to share personal successes.
- o I felt the course was moving all over the place compared to other courses and speaker techniques in the past. We skipped around too much. I also wish we had more group discussion and participation, that is one reason I come to these classes.
- o Speaker seemed nervous but she knows what she is talking about!
- o The module seemed very abstract to me. I would have liked to see specific problems/situations presented by the speaker instead of the group trying to get through it.
- o Very good, very thorough. Kept course on track and facilitated dialogue.

#### Session Comments

- o Don't forget the little guys!!
- o Great facility, very clean, interested in rental price for 3,000 attendee show with 200 exhibitors.
- o Need session on priority points.
- o Way too long! Either need more relevant material or shorten course time.

**The remainder of the Session Evaluations would follow.**



# Sample Conference Evaluation

## Summary Reports

Note: Not all pages of Reports are included.

**CONFIDENTIAL**

**ShowValue**  
EVENT MEASUREMENT

---

1630 S Research Loop, Suite 170, Tucson, AZ 85710 (877) 474-6982 [www.ShowValue.com](http://www.ShowValue.com)

# Summary Reports

---

	<i>Section</i>
Track Report	1
Summary Report - By Session Score	2
Summary Report - By Speaker Score	3
Summary Report - Alphabetic	4
Percent of Returned Forms per Session	5
No Forms Returned	6

# Sample Conference Evaluation

## Session Track Report

Track Name: Management

Total Evaluations **788**

### Session Evaluation

**Track Session Score Average = 3.86      Event Session Score Average = 4.15**

*Note: Session Score is based on the four questions below.*

	Excellent	Very Good	Good	Fair	Poor	Average Score	Event Average
<i>Information presented met my expectations:</i>	33.0%	35.3%	22.1%	7.5%	2.1%	3.89	<b>4.02</b>
<i>The session was at the educational level I need:</i>	30.3%	33.0%	22.6%	11.7%	2.4%	3.77	<b>3.86</b>
<i>Session content matched description:</i>	33.6%	34.7%	21.7%	7.3%	2.7%	3.89	<b>4.00</b>
<i>Overall session evaluation:</i>	45.2%	19.5%	18.6%	12.8%	3.9%	3.89	<b>3.84</b>

	Too Long	Too Long	Event Too Long	Just Right	Event Just Right	Too Short	Event Too Short
<i>Session length relative to the amount of content:</i>	11.6%	11.6%	<b>11.3%</b>	87.7%	<b>84.5%</b>	0.7%	<b>4.1%</b>

### Demographics

	Customer	Partner	Employee	Prospect	Other
<i>I am a::</i>	11.2%	27.8%	31.9%	24.4%	4.7%

### Speaker Evaluation

	Excellent	Very Good	Good	Fair	Poor	Average Score	Event Average
<b>Track Speaker Score Average = 4.05      Event Speaker Score Average = 4.15</b>							
<i>Note: Session Score is based on the four questions below.</i>							
<i>Content:</i>	47.2%	28.3%	16.8%	6.8%	0.9%	4.14	<b>4.25</b>
<i>Topic Knowledge:</i>	59.3%	26.7%	11.5%	2.0%	0.4%	4.43	<b>4.46</b>
<i>Presentation Skills:</i>	32.0%	33.7%	22.3%	9.5%	2.5%	3.83	<b>3.93</b>



# Sample Conference Evaluation

## Session Track Report

Track Name: Production

Total Evaluations **608**

### Session Evaluation

**Track Session Score Average = 4.00      Event Session Score Average = 4.15**

*Note: Session Score is based on the four questions below.*

	Excellent	Very Good	Good	Fair	Poor	Average Score	Event Average
<i>Information presented met my expectations:</i>	38.7%	41.0%	17.6%	2.7%	0.0%	4.16	<b>4.02</b>
<i>The session was at the educational level I need:</i>	31.8%	39.7%	21.5%	6.6%	0.4%	3.96	<b>3.86</b>
<i>Session content matched description:</i>	38.8%	38.5%	20.2%	2.1%	0.4%	4.13	<b>4.00</b>
<i>Overall session evaluation:</i>	36.6%	22.6%	21.4%	17.3%	2.1%	3.74	<b>3.84</b>

	Too Long	Too Long	Event Too Long	Just Right	Event Just Right	Too Short	Event Too Short
<i>Session length relative to the amount of content:</i>	11.8%	11.8%	<b>11.3%</b>	79.9%	<b>84.5%</b>	8.3%	<b>4.1%</b>

### Demographics

	Customer	Partner	Employee	Prospect	Other
<i>I am a::</i>	6.5%	23.6%	30.3%	35.3%	4.3%

### Speaker Evaluation

	Excellent	Very Good	Good	Fair	Poor	Average Score	Event Average
<b>Track Speaker Score Average = 4.25      Event Speaker Score Average = 4.15</b>							
<i>Note: Session Score is based on the four questions below.</i>							
<i>Content:</i>	53.7%	31.4%	12.6%	2.2%	0.1%	4.36	<b>4.25</b>
<i>Topic Knowledge:</i>	62.6%	25.6%	9.7%	2.0%	0.2%	4.48	<b>4.46</b>
<i>Presentation Skills:</i>	35.3%	39.1%	20.9%	4.4%	0.4%	4.05	<b>3.93</b>

# Sample Conference Evaluation

## Overview of Session - By Session Score

<i>Session</i>	<i>Forms</i>	<i>Information Met Expectations</i>		<i>At the Education Level I need</i>		<i>The Content Matched the Description</i>		<i>The Overall Session Evaluation</i>		<i>Computed (2) Session</i>	
		<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>
Ten Key Elements of a World Class Safety Initiative	8	4.63	0.61	4.75	0.89	4.57	0.58	3.88	0.04	4.45	0.52
Leadership Skills for Contractors	34	4.59	0.57	4.47	0.61	4.38	0.39	4.03	0.19	4.37	0.44
What Makes A Good Contractor and Field Manager	31	4.29	0.27	4.19	0.33	4.52	0.52	4.29	0.45	4.32	0.39
On-Site Equipment, Part II: Preparation and Placement Techniques	26	4.58	0.56	4.42	0.56	4.46	0.47	3.77	-0.07	4.31	0.38
“What the Heck is Selfish Safety?”	28	4.25	0.23	4.35	0.49	4.20	0.20	4.37	0.53	4.29	0.36
Topography Basics, Part I	24	4.63	0.61	4.25	0.39	4.29	0.30	3.96	0.12	4.28	0.35
Exploration Techniques	16	4.47	0.45	4.33	0.47	4.40	0.40	3.87	0.03	4.27	0.34
Getting the Most From Your Data Analysis	21	4.45	0.43	4.38	0.52	4.11	0.11	4.10	0.26	4.26	0.33
Residual Grants: The Gifts that Keep on Giving	27	4.37	0.36	4.37	0.51	4.27	0.27	4.00	0.16	4.25	0.32
Cash Flow Management for Site Managers	18	4.47	0.46	4.59	0.73	4.24	0.24	3.65	-0.19	4.24	0.31
Preparing an Accurate and Profitable Project Estimate	16	4.50	0.48	4.38	0.51	3.75	-0.25	4.25	0.41	4.22	0.29
Profitable Business Planning	28	4.14	0.13	3.96	0.10	4.22	0.23	4.54	0.70	4.22	0.29
How to Find, Hire and Keep Great Employees!	33	4.48	0.47	4.45	0.59	4.44	0.44	3.41	-0.43	4.20	0.27
On-Site Equipment, Part I: Evaluation and Repair Strategies	54	4.52	0.50	4.30	0.43	4.37	0.37	3.58	-0.25	4.20	0.27
Opportunities using Previous Data: Why, How and Where	12	4.58	0.57	4.58	0.72	4.42	0.42	3.17	-0.67	4.19	0.26
Reinforcement Advancements	26	4.33	0.32	4.22	0.36	4.33	0.34	3.78	-0.06	4.17	0.24
How to Turn Your Crew Into a High Performance Team	21	4.25	0.23	4.10	0.24	4.35	0.35	3.90	0.06	4.15	0.22
Markup and Profit: A Guide	34	4.32	0.31	4.35	0.49	4.26	0.27	3.62	-0.22	4.14	0.21
OSHA – What You Don’t Know Could Hurt You	30	4.39	0.38	4.25	0.39	4.21	0.22	3.63	-0.21	4.13	0.20
Tips to Avoid Disturbing Plant Life	30	4.40	0.38	4.03	0.17	4.37	0.37	3.70	-0.14	4.13	0.20
Building Double Insulated Walls	40	4.36	0.35	4.09	0.23	4.45	0.46	3.55	-0.29	4.11	0.19

Prepared by ShowValue, Inc.

Notes: 1. The numbers to the right of the scores are the deviation from the Conference Average. Slight variations may occur due to rounding.

2. The Computed Session Score is based on the ratings for the Session Evaluation Scores.

Conference Met Expectations Score = 4.02

Conference Educational Level Score = 3.86

Conference Content Matched Description Score = 4.00

Conference Overall Session Evaluation Score = 3.84

Conference Session Score = 3.93

Page 1 of 3

<i>Session</i>	<i>Forms</i>	<i>Information Met Expectations</i>		<i>At the Education Level I need</i>		<i>The Content Matched the Description</i>		<i>The Overall Session Evaluation</i>		<i>Computed (2) Session</i>	
		<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>
Engraving Equipment to Prevent Loss	17	4.06	0.05	4.25	0.39	4.00	0.00	4.00	0.16	4.08	0.15
Pattern Searching: Basics of L-Numbers	36	4.09	0.08	4.06	0.20	4.06	0.07	3.97	0.13	4.05	0.12
Troubleshooting and Repair of Submersible Surface Defects	29	4.26	0.24	3.93	0.06	4.07	0.08	3.93	0.09	4.05	0.12
Basics of Coordinating Exploration	13	4.08	0.06	4.08	0.21	4.15	0.16	3.62	-0.22	3.98	0.05
What You Need to Know About Testing and Evaluation	35	4.24	0.22	3.94	0.08	4.21	0.22	3.50	-0.34	3.97	0.04
Troubleshooting Field Problems, Part 2	59	4.10	0.09	3.81	-0.05	4.18	0.18	3.65	-0.19	3.93	0.01
Contracts From a Contractor's View	32	4.00	-0.02	3.81	-0.05	3.97	-0.03	3.90	0.06	3.92	-0.01
How to Avoid and Fix Leakage Problems	37	3.97	-0.05	3.81	-0.06	3.97	-0.03	3.94	0.10	3.92	-0.01
Why Scientists Work Too Hard and Earn Too Little	49	3.91	-0.10	3.77	-0.10	4.00	0.00	4.00	0.16	3.92	-0.01
Sustainable Design: Impacts and Challenges	29	4.00	-0.02	3.93	0.07	3.89	-0.10	3.81	-0.02	3.91	-0.02
Developing and Determining the Value of Your Safety Program	23	3.70	-0.32	3.70	-0.17	3.96	-0.04	4.23	0.39	3.89	-0.04
Extrapolating Data	40	4.08	0.06	3.76	-0.10	3.97	-0.02	3.74	-0.10	3.89	-0.04
Ten Key Ways to Measure Success	22	3.77	-0.24	3.77	-0.09	3.68	-0.31	4.32	0.48	3.89	-0.04
How to Handle Your Thoroughbred, Fence-Sitter and Carp	37	3.94	-0.07	3.86	0.00	4.00	0.00	3.66	-0.18	3.87	-0.06
Self-Consolidating Patching	19	4.06	0.04	3.83	-0.03	4.11	0.11	3.44	-0.39	3.86	-0.07
Avoiding and Repairing Equipment Failures	36	3.92	-0.10	3.69	-0.17	4.22	0.23	3.56	-0.28	3.85	-0.08
Basics of Mapping	13	3.85	-0.17	3.69	-0.17	4.00	0.00	3.85	0.01	3.85	-0.08
Where is All the Money Going? Automating Time and Attendance	57	3.81	-0.21	3.61	-0.25	3.75	-0.25	4.07	0.23	3.81	-0.12
Human Resources Fundamentals	25	3.96	-0.06	3.68	-0.18	3.80	-0.20	3.76	-0.08	3.80	-0.13
Job Leadership – Now You're Leading and Managing People	15	3.93	-0.08	3.60	-0.26	4.00	0.00	3.53	-0.31	3.77	-0.16
Stationary Devices: Precast and Cast-in-Place	12	3.83	-0.18	3.58	-0.28	3.92	-0.08	3.67	-0.17	3.75	-0.18
Practical Strategic Planning	24	3.63	-0.39	3.42	-0.45	3.75	-0.25	4.22	0.38	3.75	-0.18
Evacuation Tips: Tools and Strategies	69	3.70	-0.32	3.41	-0.45	3.88	-0.11	3.77	-0.07	3.69	-0.24
Time Management	18	3.44	-0.57	3.44	-0.42	3.67	-0.33	3.89	0.05	3.61	-0.32

Prepared by ShowValue, Inc.

Conference Met Expectations Score = 4.02

Page 2 of 3

Conference Educational Level Score = 3.86

Notes: 1. The numbers to the right of the scores are the deviation from the Conference Average. Slight variations may occur due to rounding.

Conference Content Matched Description Score = 4.00

Conference Overall Session Evaluation Score = 3.84

2. The Computed Session Score is based on the ratings for the Session Evaluation Scores.

Conference Session Score = 3.93

<i>Session</i>	<i>Forms</i>	<i>Information Met Expectations Score +/-</i>	<i>At the Education Level I need Score +/-</i>	<i>The Content Matched the Description Score +/-</i>	<i>The Overall Session Evaluation Score +/-</i>	<i>Computed (2) Session Score +/-</i>
Repair of Pre-Structural Artifacts	35	3.57 -0.45	3.53 -0.33	3.37 -0.63	3.87 0.03	3.58 -0.34
Preventing and Handling Heat Loss	39	3.50 -0.52	3.33 -0.53	3.46 -0.54	4.04 0.20	3.58 -0.34
New Ways to Take the Guesswork Out of Estimating	11	3.40 -0.62	3.27 -0.59	3.27 -0.72	3.45 -0.38	3.35 -0.58
Financial Secrets Your Numbers Can Tell You	67	2.17 -1.85	2.11 -1.76	2.21 -1.79	3.82 -0.02	2.58 -1.35

# *Sample Conference Evaluation*

## *Overview of Speakers - By Speaker Score*

<i>Session</i>	<i>Forms</i>	<i>Content</i>		<i>Topic Knowledge</i>		<i>Presentation Skills</i>		<i>Computed (2) Speaker</i>		
		<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	
Michael Stone	Cash Flow Management for Site Managers	18	4.88	0.63	5.00	0.54	4.59	0.66	4.82	0.68
Peter Furstlauer	Ten Key Elements of a World Class Safety Initiative	8	4.75	0.50	4.75	0.29	4.75	0.82	4.75	0.60
David Huffman	Opportunities using Previous Data: Why, How and Where	12	4.83	0.58	4.80	0.34	4.58	0.65	4.74	0.59
Jon Stringer	Leadership Skills for Contractors	34	4.71	0.45	4.85	0.39	4.47	0.54	4.67	0.53
Joe Popovic	On-Site Equipment, Part I: Evaluation and Repair Strategies	54	4.81	0.56	4.84	0.38	4.30	0.37	4.64	0.50
Rick Norlander	Getting the Most From Your Data Analysis	21	4.75	0.50	4.80	0.34	4.38	0.45	4.64	0.49
James Adrianery	Preparing an Accurate and Profitable Project Estimate	16	4.69	0.43	4.80	0.34	4.38	0.45	4.62	0.47
Rick Dutmerson	What Makes A Good Contractor and Field Manager	31	4.86	0.61	4.84	0.38	4.19	0.27	4.61	0.46
Megan Geans	Residual Grants: The Gifts that Keep on Giving	27	4.63	0.38	4.81	0.35	4.37	0.44	4.60	0.45
Barbara Goudreau	How to Find, Hire and Keep Great Employees!	33	4.55	0.29	4.77	0.31	4.45	0.53	4.58	0.44
Jerry Kasmacher	Tips to Avoid Disturbing Plant Life	30	4.80	0.55	4.90	0.44	4.03	0.10	4.58	0.43
Tom Holland	Topography Basics, Part I	24	4.67	0.41	4.75	0.29	4.25	0.32	4.56	0.41
Dan Fischer	Opportunities using Previous Data: Why, How and Where	12	5.00	0.75	5.00	0.54	4.42	0.49	4.50	0.35
Tom Young	Building Double Insulated Walls	40	4.61	0.35	4.78	0.32	4.09	0.16	4.49	0.34
Michael Stone	Markup and Profit: A Guide	34	4.39	0.14	4.74	0.28	4.35	0.42	4.49	0.34
Peter Emory	On-Site Equipment, Part II: Preparation and Placement Techniques	26	4.43	0.17	4.62	0.16	4.42	0.49	4.49	0.34
Robert Harrison	Exploration Techniques	16	4.57	0.32	4.67	0.21	4.33	0.40	4.46	0.32
Bruce Super	Avoiding and Repairing Equipment Failures	36	4.81	0.55	4.86	0.40	3.69	-0.23	4.45	0.31
Michael Tippering	Pattern Searching: Basics of L-Numbers	36	4.35	0.10	4.84	0.38	4.06	0.14	4.42	0.27
Elaine Bradway	"What the Heck is Selfish Safety?"	28	4.40	0.15	4.50	0.04	4.35	0.42	4.41	0.27
Jen Donnelly	On-Site Equipment, Part I: Evaluation and Repair Strategies	54	5.00	0.75	5.00	0.54	4.37	0.44	4.40	0.26

*Prepared by ShowValue, Inc. Notes: 1. The numbers to the right of the scores are the deviation from the Conference Average. Slight variations may occur due to rounding.*

*2. The Computed Speaker Score is based on the ratings for Content, Knowledge, and Presentation ratings.*

*Conference Content 4.25*  
*Conference Knowledge 4.46*  
*Conference Presentation 3.93*  
*Conference Speaker Score 4.40*

<i>Session</i>		<i>Forms</i>	<i>Content Score +/-</i>	<i>Topic Knowledge Score +/-</i>	<i>Presentation Skills Score +/-</i>	<i>Computed (2) Speaker</i>
Bruce Super	Troubleshooting and Repair of Submersible Surface Defects	29	4.59 0.34	4.67 0.21	3.93 0.00	4.40 0.25
Glen Roman	Engraving Equipment to Prevent Loss	17	4.60 0.35	4.60 0.14	4.25 0.32	4.38 0.24
Ted Ralston	Exploration Techniques	16	4.33 0.08	4.38 -0.08	4.40 0.47	4.38 0.23
Ed Simonelli	Basics of Coordinating Exploration	13	4.54 0.28	4.46 0.00	4.08 0.15	4.36 0.21
Kevin Hoverend	What You Need to Know About Testing and Evaluation	35	4.50 0.25	4.63 0.17	3.94 0.01	4.34 0.20
Stephen McCrthy	OSHA – What You Don't Know Could Hurt You	30	4.24 -0.02	4.63 0.17	4.21 0.29	4.34 0.19
Randy Holland	Troubleshooting Field Problems, Part 2	59	4.60 0.34	4.63 0.17	3.81 -0.12	4.32 0.17
Ken Bashaman	Extrapolating Data	40	4.58 0.33	4.67 0.21	3.76 -0.17	4.32 0.17
Bill Humphrey	How to Turn Your Crew Into a High Performance Team	21	4.35 0.10	4.53 0.07	4.10 0.17	4.32 0.17
Helen Kanaren	How to Avoid and Fix Leakage Problems	37	4.55 0.29	4.57 0.11	3.81 -0.12	4.30 0.16
Bruce Thompson	OSHA – What You Don't Know Could Hurt You	30	4.19 -0.07	4.39 -0.07	4.25 0.32	4.27 0.12
Jen McDonald	On-Site Equipment, Part II: Preparation and Placement Techniques	26	4.47 0.21	3.71 -0.75	4.46 0.53	4.24 0.09
Tony Humphrey	Profitable Business Planning	28	4.25 0.00	4.52 0.06	3.96 0.04	4.23 0.09
Richard Scalion	Sustainable Design: Impacts and Challenges	29	4.21 -0.05	4.52 0.06	3.93 0.00	4.21 0.07
Robert Reiterman	Reinforcement Advancements	26	4.30 0.05	4.38 -0.08	4.00 0.07	4.21 0.07
Rick Dutmerson	Job Leadership – Now You're Leading and Managing People	15	4.47 0.21	4.53 0.07	3.60 -0.33	4.20 0.05
Hillary Moats	Contracts From a Contractor's View	32	4.25 0.00	4.56 0.10	3.81 -0.12	4.18 0.04
James Broudy	Why Scientists Work Too Hard and Earn Too Little	49	4.30 0.04	4.49 0.03	3.77 -0.16	4.17 0.02
David Parrish	Practical Strategic Planning	24	4.43 0.18	4.75 0.29	3.42 -0.51	4.16 0.02
Rick Humphrey	How to Handle Your Thoroughbred, Fence-Sitter and Carp	37	4.11 -0.14	4.51 0.06	3.86 -0.07	4.16 0.01
Richard Smyth	Self-Consolidating Patching	19	4.28 0.02	4.35 -0.11	3.83 -0.10	4.15 0.00
Richard Cofoidery	Basics of Mapping	13	4.50 0.25	4.50 0.04	3.69 -0.24	4.14 -0.01
Stephen McCabe	Developing and Determining the Value of Your Safety Program	23	4.22 -0.04	4.52 0.07	3.70 -0.23	4.13 -0.01

<i>Session</i>		<i>Forms</i>	<i>Content Score +/-</i>	<i>Topic Knowledge Score +/-</i>	<i>Presentation Skills Score +/-</i>	<i>Computed (2) Speaker</i>
Mary Beth Hartley	Human Resources Fundamentals	25	4.20 -0.05	4.52 0.06	3.68 -0.25	4.12 -0.02
Steven Ochs	Engraving Equipment to Prevent Loss	17	4.33 0.08	4.50 0.04	4.00 0.07	4.10 -0.05
Jeff Girardi	Stationary Devices: Precast and Cast-in-Place	12	4.00 -0.25	4.33 -0.13	3.92 -0.01	4.08 -0.06
Joan Bergman	Tips to Avoid Disturbing Plant Life	30	3.50 -0.75	3.80 -0.66	4.37 0.44	4.08 -0.07
Bruce Thompson	Developing and Determining the Value of Your Safety Program	23	5.00 0.75	5.00 0.54	3.96 0.03	4.08 -0.07
Scott Prewitt	Where is All the Money Going? Automating Time and Attendance	57	4.28 0.03	4.40 -0.06	3.61 -0.31	4.07 -0.08
Michael Schueller	Preventing and Handling Heat Loss	39	4.21 -0.05	4.50 0.04	3.33 -0.60	4.01 -0.13
Terry Friend	Pattern Searching: Basics of L-Numbers	36	3.75 -0.50	4.20 -0.26	4.06 0.13	4.00 -0.15
Calvin McCarty	Basics of Coordinating Exploration	13	4.00 -0.25	3.69 -0.77	4.15 0.23	3.95 -0.20
John Groomer	Topography Basics, Part I	24	3.77 -0.48	3.50 -0.96	4.29 0.36	3.87 -0.28
Adele Adrian	Ten Key Ways to Measure Success	22	3.64 -0.62	4.00 -0.46	3.77 -0.16	3.80 -0.34
Mike Haymaker	Evacuation Tips: Tools and Strategies	69	3.87 -0.39	4.15 -0.31	3.41 -0.52	3.79 -0.35
Charles Cooke	Time Management	18	3.72 -0.53	4.00 -0.46	3.44 -0.48	3.72 -0.43
Tom Rayburn	Stationary Devices: Precast and Cast-in-Place	12	3.75 -0.50	3.82 -0.64	3.58 -0.35	3.71 -0.43
Joe Popovic	Repair of Pre-Structural Artifacts	35	3.67 -0.59	3.93 -0.53	3.53 -0.40	3.71 -0.44
Robert Joyce	Repair of Pre-Structural Artifacts	35	3.51 -0.74	4.06 -0.40	3.37 -0.56	3.66 -0.49
James Adrianery	New Ways to Take the Guesswork Out of Estimating	11	3.36 -0.89	4.00 -0.46	3.27 -0.66	3.53 -0.62
Dave Harrison	Financial Secrets Your Numbers Can Tell You	67	2.37 -1.88	3.28 -1.18	2.11 -1.82	2.56 -1.59

# *Sample Conference Evaluation*

## *Overview of Speakers - Alphabetic By Name*

	<i>Session</i>	<i>Forms</i>	<i>Content</i>		<i>Topic Knowledge</i>		<i>Presentation Skills</i>		<i>Computed (2) Speaker</i>	
			<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>	<i>Score</i>	<i>+/-</i>		
Adele Adrian	Ten Key Ways to Measure Success	22	3.64	-0.62	4.00	-0.46	3.77	-0.16	3.80	-0.34
Barbara Goudreau	How to Find, Hire and Keep Great Employees!	33	4.55	0.29	4.77	0.31	4.45	0.53	4.58	0.44
Bill Humphrey	How to Turn Your Crew Into a High Performance Team	21	4.35	0.10	4.53	0.07	4.10	0.17	4.32	0.17
Bruce Super	Avoiding and Repairing Equipment Failures	36	4.81	0.55	4.86	0.40	3.69	-0.23	4.45	0.31
Bruce Super	Troubleshooting and Repair of Submersible Surface Defects	29	4.59	0.34	4.67	0.21	3.93	0.00	4.40	0.25
Bruce Thompson	Developing and Determining the Value of Your Safety Program	23	5.00	0.75	5.00	0.54	3.96	0.03	4.08	-0.07
Bruce Thompson	OSHA – What You Don't Know Could Hurt You	30	4.19	-0.07	4.39	-0.07	4.25	0.32	4.27	0.12
Calvin McCarty	Basics of Coordinating Exploration	13	4.00	-0.25	3.69	-0.77	4.15	0.23	3.95	-0.20
Charles Cooke	Time Management	18	3.72	-0.53	4.00	-0.46	3.44	-0.48	3.72	-0.43
Dan Fischer	Opportunities using Previous Data: Why, How and Where	12	5.00	0.75	5.00	0.54	4.42	0.49	4.50	0.35
Dave Harrison	Financial Secrets Your Numbers Can Tell You	67	2.37	-1.88	3.28	-1.18	2.11	-1.82	2.56	-1.59
David Huffman	Opportunities using Previous Data: Why, How and Where	12	4.83	0.58	4.80	0.34	4.58	0.65	4.74	0.59
David Parrish	Practical Strategic Planning	24	4.43	0.18	4.75	0.29	3.42	-0.51	4.16	0.02
Ed Simonelli	Basics of Coordinating Exploration	13	4.54	0.28	4.46	0.00	4.08	0.15	4.36	0.21
Elaine Bradway	"What the Heck is Selfish Safety?"	28	4.40	0.15	4.50	0.04	4.35	0.42	4.41	0.27
Glen Roman	Engraving Equipment to Prevent Loss	17	4.60	0.35	4.60	0.14	4.25	0.32	4.38	0.24
Helen Kanaren	How to Avoid and Fix Leakage Problems	37	4.55	0.29	4.57	0.11	3.81	-0.12	4.30	0.16
Hillary Moats	Contracts From a Contractor's View	32	4.25	0.00	4.56	0.10	3.81	-0.12	4.18	0.04
James Adrianery	New Ways to Take the Guesswork Out of Estimating	11	3.36	-0.89	4.00	-0.46	3.27	-0.66	3.53	-0.62
James Adrianery	Preparing an Accurate and Profitable Project Estimate	16	4.69	0.43	4.80	0.34	4.38	0.45	4.62	0.47
James Broudy	Why Scientists Work Too Hard and Earn Too Little	49	4.30	0.04	4.49	0.03	3.77	-0.16	4.17	0.02



<i>Session</i>		<i>Forms</i>	<i>Content Score +/-</i>	<i>Topic Knowledge Score +/-</i>	<i>Presentation Skills Score +/-</i>	<i>Computed (2) Speaker</i>
Jeff Girardi	Stationary Devices: Precast and Cast-in-Place	12	4.00 -0.25	4.33 -0.13	3.92 -0.01	4.08 -0.06
Jen Donnelly	On-Site Equipment, Part I: Evaluation and Repair Strategies	54	5.00 0.75	5.00 0.54	4.37 0.44	4.40 0.26
Jen McDonald	On-Site Equipment, Part II: Preparation and Placement Techniques	26	4.47 0.21	3.71 -0.75	4.46 0.53	4.24 0.09
Jerry Kasmacher	Tips to Avoid Disturbing Plant Life	30	4.80 0.55	4.90 0.44	4.03 0.10	4.58 0.43
Joan Bergman	Tips to Avoid Disturbing Plant Life	30	3.50 -0.75	3.80 -0.66	4.37 0.44	4.08 -0.07
Joe Popovic	On-Site Equipment, Part I: Evaluation and Repair Strategies	54	4.81 0.56	4.84 0.38	4.30 0.37	4.64 0.50
Joe Popovic	Repair of Pre-Structural Artifacts	35	3.67 -0.59	3.93 -0.53	3.53 -0.40	3.71 -0.44
John Groomer	Topography Basics, Part I	24	3.77 -0.48	3.50 -0.96	4.29 0.36	3.87 -0.28
Jon Stringer	Leadership Skills for Contractors	34	4.71 0.45	4.85 0.39	4.47 0.54	4.67 0.53
Ken Bashaman	Extrapolating Data	40	4.58 0.33	4.67 0.21	3.76 -0.17	4.32 0.17
Kevin Hoverend	What You Need to Know About Testing and Evaluation	35	4.50 0.25	4.63 0.17	3.94 0.01	4.34 0.20
Mary Beth Hartley	Human Resources Fundamentals	25	4.20 -0.05	4.52 0.06	3.68 -0.25	4.12 -0.02
Megan Geans	Residual Grants: The Gifts that Keep on Giving	27	4.63 0.38	4.81 0.35	4.37 0.44	4.60 0.45
Michael Schueller	Preventing and Handling Heat Loss	39	4.21 -0.05	4.50 0.04	3.33 -0.60	4.01 -0.13
Michael Stone	Cash Flow Management for Site Managers	18	4.88 0.63	5.00 0.54	4.59 0.66	4.82 0.68
Michael Stone	Markup and Profit: A Guide	34	4.39 0.14	4.74 0.28	4.35 0.42	4.49 0.34
Michael Tippering	Pattern Searching: Basics of L-Numbers	36	4.35 0.10	4.84 0.38	4.06 0.14	4.42 0.27
Mike Haymaker	Evacuation Tips: Tools and Strategies	69	3.87 -0.39	4.15 -0.31	3.41 -0.52	3.79 -0.35
Peter Emory	On-Site Equipment, Part II: Preparation and Placement Techniques	26	4.43 0.17	4.62 0.16	4.42 0.49	4.49 0.34
Peter Furstlauer	Ten Key Elements of a World Class Safety Initiative	8	4.75 0.50	4.75 0.29	4.75 0.82	4.75 0.60
Randy Holland	Troubleshooting Field Problems, Part 2	59	4.60 0.34	4.63 0.17	3.81 -0.12	4.32 0.17
Richard Cofoidery	Basics of Mapping	13	4.50 0.25	4.50 0.04	3.69 -0.24	4.14 -0.01
Richard Scalion	Sustainable Design: Impacts and Challenges	29	4.21 -0.05	4.52 0.06	3.93 0.00	4.21 0.07

Prepared by ShowValue, Inc. Notes: 1. The numbers to the right of the scores are the deviation from the Conference Average. Slight variations may occur due to rounding.  
2. The Computed Speaker Score is based on the ratings for Content, Knowledge, and Presentation ratings.

Conference Content 4.25  
Conference Knowledge 4.46  
Conference Presentation 3.93  
Conference Speaker Score 4.21

<i>Session</i>		<i>Forms</i>	<i>Content Score +/-</i>	<i>Topic Knowledge Score +/-</i>	<i>Presentation Skills Score +/-</i>	<i>Computed (2) Speaker</i>
Richard Smyth	Self-Consolidating Patching	19	4.28 0.02	4.35 -0.11	3.83 -0.10	4.15 0.00
Rick Dutmerson	Job Leadership – Now You’re Leading and Managing People	15	4.47 0.21	4.53 0.07	3.60 -0.33	4.20 0.05
Rick Dutmerson	What Makes A Good Contractor and Field Manager	31	4.86 0.61	4.84 0.38	4.19 0.27	4.61 0.46
Rick Humphrey	How to Handle Your Thoroughbred, Fence-Sitter and Carp	37	4.11 -0.14	4.51 0.06	3.86 -0.07	4.16 0.01
Rick Norlander	Getting the Most From Your Data Analysis	21	4.75 0.50	4.80 0.34	4.38 0.45	4.64 0.49
Robert Harrison	Exploration Techniques	16	4.57 0.32	4.67 0.21	4.33 0.40	4.46 0.32
Robert Joyce	Repair of Pre-Structural Artifacts	35	3.51 -0.74	4.06 -0.40	3.37 -0.56	3.66 -0.49
Robert Reiterman	Reinforcement Advancements	26	4.30 0.05	4.38 -0.08	4.00 0.07	4.21 0.07
Scott Prewitt	Where is All the Money Going? Automating Time and Attendance	57	4.28 0.03	4.40 -0.06	3.61 -0.31	4.07 -0.08
Stephen McCabe	Developing and Determining the Value of Your Safety Program	23	4.22 -0.04	4.52 0.07	3.70 -0.23	4.13 -0.01
Stephen McCrthy	OSHA – What You Don’t Know Could Hurt You	30	4.24 -0.02	4.63 0.17	4.21 0.29	4.34 0.19
Steven Ochs	Engraving Equipment to Prevent Loss	17	4.33 0.08	4.50 0.04	4.00 0.07	4.10 -0.05
Ted Ralston	Exploration Techniques	16	4.33 0.08	4.38 -0.08	4.40 0.47	4.38 0.23
Terry Friend	Pattern Searching: Basics of L-Numbers	36	3.75 -0.50	4.20 -0.26	4.06 0.13	4.00 -0.15
Tom Holland	Topography Basics, Part I	24	4.67 0.41	4.75 0.29	4.25 0.32	4.56 0.41
Tom Rayburn	Stationary Devices: Precast and Cast-in-Place	12	3.75 -0.50	3.82 -0.64	3.58 -0.35	3.71 -0.43
Tom Young	Building Double Insulated Walls	40	4.61 0.35	4.78 0.32	4.09 0.16	4.49 0.34
Tony Humphrey	Profitable Business Planning	28	4.25 0.00	4.52 0.06	3.96 0.04	4.23 0.09

# *Sample Conference Evaluation*

## *Percent of Evaluations Submitted Per Session*

---

<i>Session Name</i>	<i>Session Attendees</i>	<i>Evaluations Returned</i>	<i>Percent Responding</i>
Preventing and Handling Heat Loss	45	39	86.7%
Avoiding and Repairing Equipment Failures	43	36	83.7%
Pattern Searching: Basics of L-Numbers	44	36	81.8%
Why Scientists Work Too Hard and Earn Too Little	62	49	79.0%
Troubleshooting and Repair of Submersible Surface Defects	38	29	76.3%
Building Double Insulated Walls	54	40	74.1%
How to Avoid and Fix Leakage Problems	51	37	72.5%
Evacuation Tips: Tools and Strategies	98	69	70.4%
Markup and Profit: A Guide	49	34	69.4%
Financial Secrets Your Numbers Can Tell You	97	67	69.1%
Repair of Pre-Structural Artifacts	51	35	68.6%
Self-Consolidating Patching	29	19	65.5%
Profitable Business Planning	43	28	65.1%
On-Site Equipment, Part II: Preparation and Placement Techniques	41	26	63.4%
What You Need to Know About Testing and Evaluation	56	35	62.5%
Practical Strategic Planning	39	24	61.5%
On-Site Equipment, Part I: Evaluation and Repair Strategies	88	54	61.4%
Tips to Avoid Disturbing Plant Life	49	30	61.2%
Sustainable Design: Impacts and Challenges	48	29	60.4%
Troubleshooting Field Problems, Part 2	98	59	60.2%
What Makes A Good Contractor and Field Manager	52	31	59.6%
How to Find, Hire and Keep Great Employees!	56	33	58.9%
Reinforcement Advancements	45	26	57.8%
Contracts From a Contractor's View	57	32	56.1%
Exploration Techniques	29	16	55.2%
Ten Key Ways to Measure Success	40	22	55.0%
Engraving Equipment to Prevent Loss	31	17	54.8%
Developing and Determining the Value of Your Safety Program	42	23	54.8%
Extrapolating Data	74	40	54.1%
How to Turn Your Crew Into a High Performance Team	39	21	53.8%

<i>Session Name</i>	<i>Session Attendees</i>	<i>Evaluations Returned</i>	<i>Percent Responding</i>
Human Resources Fundamentals	47	25	53.2%
Getting the Most From Your Data Analysis	44	21	47.7%
Topography Basics, Part I	54	24	44.4%
Residual Grants: The Gifts that Keep on Giving	62	27	43.5%
OSHA – What You Don't Know Could Hurt You	69	30	43.5%
Basics of Coordinating Exploration	31	13	41.9%
Job Leadership – Now You're Leading and Managing People	41	15	36.6%
Opportunities using Previous Data: Why, How and Where	33	12	36.4%
Stationary Devices: Precast and Cast-in-Place	33	12	36.4%
Cash Flow Management for Site Managers	50	18	36.0%
Time Management	50	18	36.0%
Preparing an Accurate and Profitable Project Estimate	47	16	34.0%
New Ways to Take the Guesswork Out of Estimating	44	11	25.0%
"What the Heck is Selfish Safety?"	N/A	28	N/A
Basics of Mapping	N/A	13	N/A
How to Handle Your Thoroughbred, Fence-Sitter and Carp	N/A	37	N/A
Leadership Skills for Contractors	N/A	34	N/A
Ten Key Elements of a World Class Safety Initiative	N/A	8	N/A
Where is All the Money Going? Automating Time and Attendance	N/A	57	N/A

*Number of Evaluation Forms Returned:* **1,455**  
*Number of Attendees:* **2,193**  
*Average Number of Forms per Session:* **66.3%**

# *Sample Conference Evaluation*

## *Sessions With No Evaluations Returned*

---

### **Session**

---

MAN25 Troubleshooting and Repair of Meter Defects

---

PRO5 How to Use Insulating for Comfort

---

TEC46 Financial Reporting & How Technology Can Help

---

TEC47 Introduction to Using QuickBooks for Managing Your Grants

---

TEC48 QuickBooks: Understanding Income, Costs, Overhead and Profit

---

TEC49 Follow the Money – Job Cost and Accounting Fundamentals

---

TEC52 Contract Terms and Conditions: Protect Your Bottom Line!

---

TEC53 Effective Strategies for Basic Documentation

---

TEC54 Sales and Marketing Strategies That Work

---

TEC57 Practical Cash Flow Management

---

TEC58 Ten Key Indicators for a Successful Project

---

TEC59 Managing Customer Expectations

---