

Know When Booth Visitors are "Hot" Leads

INSTANT LEAD SCORING

A Feature **UNIQUE** to our App

SVCapture™ SVShow™

Immediately know when a booth visitor is a "Hot" lead

- Ask a few qualifying questions
- Record the answers
- The app tells you if the person is a *Hot*, *Warm*, or *Cold* prospect.

Perfect for:

- Efficiently moving visitors in - or out - of your booth
- Giving "Hot" visitors predefined special treatments
- Further qualifying "Warm" visitors
- Offering "Cold" visitors information and disengaging
- Optimizing your Subject Matter Experts' time
- Giving your ROI a real boost!



ShowValue

