

# Send Attendees the Literature they Really Want



## DYNAMIC LITERATURE FULFILLMENT

A Feature **UNIQUE** to our App

SVCapture™

SVShow™

- Attendees are sent an email with only the information requested
- A descriptive paragraph for each product/service with a link to the document on your website (*best practice*)
- The message incorporates your introduction and call to action
- You choose the *From:* and *Subject:* content
- CC: and BCC: recipients can be included
- Send messages immediately or at a specified date/time.



# ShowValue