

Identify Targeted Attendees



VIP ALERT

A Feature **UNIQUE** to our App SVCapture™ SVShow™

- VIP Matching to identify targeted attendees in your booth
- The app tells you the VIP action for this booth visitor
- Perfect for identifying:
 - > Customers – happy and not
 - > Prospects
 - > Competitors
 - > Press
 - > Pre-show marketing effectiveness
 - > Anyone you want to flag for special treatment
- Acknowledge every customer in your booth
- Escort every high-profile prospect to a specific demo or sales rep



ShowValue